Artizan Virtual Exhibitions

# Information Pack

Artizan Gallery has been able to offer virtual exhibitions at their venue since 2019, an innovative way to showcase your artwork affordably in a professional exhibition space. But now, this platform has new relevance and we are excited to continue to offer access to this service to help artists get their artwork out to remote audiences.

In collaboration with our 360 VR partners, this opportunity allows artists to utilise our venue for the production of a virtual exhibition tour in a professional exhibition space, creating a stunning high definition VR walkthrough with e-commerce functionality for display on your website and social media platforms, as well as in the Artizan Gallery Virtual Exhibition Catalogue. These can also be enhanced with a one day “flash exhibition” for your audience.

These virtual exhibitions have always been a unique way to reach national and international audiences and Artizan Gallery have been utilising them to sell work since 2018 with their own programme of exhibitions. We were one of the first galleries to embrace this new technology as an exhibition platform, which allows our audiences to walkthrough a world of different artwork either from our gallery or the comfort of their own home.

Now, this toolkit has become increasingly relevant and we want to continue to offer this opportunity to artists, giving you the opportunity to add your own work to this platform as well as take away your own virtual exhibition to display your work in an interactive environment on your own website and social media .

All you have to do once you’ve booked, is drop off your work at Artizan Gallery. We will then professionally hang your exhibition in the venue, sharing regular updates with you as we do, and our 360 partners will scan and create your VR tour.

Every scan has customisable tagging capabilities to tie in with e-commerce platforms and other online content to help drive sales to your website or alternatively you can take advantage of our own e-commerce services.

Prices start from £250 to include venue hire, curation of work, professional exhibition hang, labelling of work, HD 360 archival scan and interactive tagging.

## What’s included in the standard package?

After you’ve dropped off your work, we take over. Our standard package includes the following:

* Professional Exhibition Hang and Curation
* Display in our Main Exhibition Space at our Lucius Street Venue
* Fully Tagged HD 360 VR ready Virtual Exhibition
* Your Virtual Exhibition included in our Online Virtual Gallery Space
* Your Virtual Exhibition embedded on your own supported website
* Inclusion in our VR Experience Tours (coming soon to our gallery spaces)

### Extras

* “Flash exhibition” for your audience
* Arthub E-Commerce Services
* Supporting Professional Exhibition Photography
* Social Media Pack with 360 Snapshots, Video and Exhibition Images
* Additional rooms

## Requirements

Whilst this opportunity is open to all artists to take advantage of, we do still run a selective process based on a review of your artwork. This is so that we can assess the Virtual Exhibition’s value to you as an artist and ensure it represents a beneficial service to your work.

Full Terms and Conditions can be found [here](https://bit.ly/2Adug6t) (<https://bit.ly/2Adug6t>).

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| COVID-19 SecureAt the start of May 2020, the UK Government released initial guidance outlining new expectations of businesses in light of the COVID-19 Pandemic. These policies, that all trading businesses who interact with the general public must hold, are known as COVID-19 Secure, and displaying the government recognised notice of this standard indicates a business’s compliance.This guidance is new and evolving and we are doing our best to keep pace with the required precautions that will keep our audiences safe, at the same time balancing this with an offer that continues to reflect our own high standards. We want to reassure prospective exhibitors that we take these safety requirements seriously but will always ensure that our audience experience and exhibition quality is not compromised. We are COVID-19 Secure and our commitment to excellent exhibiting standards remains.At the point of booking, appropriate contingency options will be considered based on the UK Government’s COVID Alert Levels. In relation to Virtual Exhibitions, these precautions are particularly easy to take as the entire process can be managed remotely and social distancing measures can be put in place for the delivery of artwork to the venue. |

***We currently have particular availability for this opportunity in June 2020, but virtual exhibitions are available all year round.***

## Gallery Information

Payments: Fees can be paid by cheque made out to **Artizan**, by cash in person at **Artizan Gallery, 7 Lucius Street, Torquay, Devon TQ2 5UW**,or by BACS:

Bank: Lloyds | Account: Artizan | Account Number: 38546760 | Sort Code: 772918

#### Organiser Details

Virtual Exhibition Services are managed by Artizan Gallery.

**Main Contact:** Julie Brandon

**Artizan Gallery**

7 Lucius Street

Torquay

TQ2 5UW

[www.artizangallery.co.uk](http://www.artizangallery.co.uk)

[www.art-hub.co.uk](http://www.art-hub.co.uk)

01803 428626

07522 509642

juliebrandon@artizangallery.co.uk

**Exhibition Venue**

Artizan Gallery

7 Lucius Street

Torquay

TQ2 5UW

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| Virtual Exhibitions |
| This form will allow you to provide all the necessary details to apply for a virtual exhibition. All the boxes will expand when entering information so please provide all details as fully as possible. Please make sure you fill in all details correctly and read the terms and conditions which can be found [here](https://bit.ly/2Adug6t) (<https://bit.ly/2Adug6t>). This form should be completed digitally and submitted to juliebrandon@artizangallery.co.uk who can also be contacted if you have any difficulties using the form.  |
| About the Virtual Exhibition |
| When are you interested in booking a virtual exhibition? (You should provide a month and preferred week.)  | *e.g. “Week commencing Monday 1st June* |
| Standard Package (£250) | **YES** |
| Flash Exhibition Day (additional charge £50) | *YES/NO* |
| Supporting Exhibition Photography (additional charge £50) | *YES/NO* |
| Arthub E-commerce Services (additional charge £50) | *YES/NO* |
| Social Media Pack (additional charge £25) | *YES/NO* |
| Use of Courtyard Gallery (additional charge £50) | *YES/NO* |
| Use of Basement Gallery (additional charge £50) | *YES/NO* |
| Your Details |
| Full Name: | *Click or tap here to enter text.* |
| Email Address: | *Click or tap here to enter text.* |
| Phone Number: | *Click or tap here to enter text.* |
| Address: | *Click or tap here to enter text.* |
| Your Booking |
| *Please provide website links where we can view examples of your work. Alternatively, please email images with you completed form to juliebrandon@artizangallery.co.uk* |
| Websites: | *Click or tap here to enter text.* |
| Other Information – *Please tell us about your exhibition requirements. You may wish to include whether this is for an individual or multiple artists, what the purpose of the exhibition is, what you are hoping to get from the toolkit.* | *Click or tap here to enter text.* |
| Terms and Conditions |
| If your booking is confirmed, you will be subject to our Terms and Conditions for Virtual Exhibitions which can be found [here](https://bit.ly/2Adug6t) (<https://bit.ly/2Adug6t>). Please indicate your understanding by printing your name here. Your submission form is not complete if you do not provide this. | *PRINT NAME HERE* |